

WHIRLPOOL CORPORATION GLOBAL POLICY - DATA PRIVACY		
GCP-4	SUBJECT: Data Privacy	PAGE: 1 of 2
POLICY ACCOUNTABILITY	Function: Global Law Department Role(s): Chief Compliance Officer, Global Data Privacy Leader	
APPROVER	Chief Executive Officer	
EFFECTIVE DATES	November 1, 2010 (first effective) January 1, 2024 (last revised)	
APPLIES TO:	All employees of Whirlpool Corporation and its subsidiaries worldwide; all locations where Whirlpool business is conducted	
POLICY STATEMENT:	<p>Whirlpool Corporation is committed to complying with applicable data privacy and data protection laws in all countries where we do business. This commitment reflects the value we place on earning and keeping the trust of our employees, customers, business partners, and others who share their personal information with us. To uphold this commitment, Whirlpool will:</p> <ul style="list-style-type: none"> • Adopt reasonable and effective measures to ensure the protection of consumer and employee information, especially when sensitive data is involved. • Collect and use personal data strictly for identified necessary, legitimate and informed business or legal purposes, limiting the data processing to the minimum needed to achieve such purposes. • Ensure transparency, through providing appropriate notice to and obtaining necessary consent when legally required from individuals about our data collection practices. • Take reasonable steps to ensure that data is accurate, complete, current, and reliable for its intended use. • Share personal data with third parties only where permissible by law and pursuant to proper privacy, data protection and security controls, through contract or other means, ensuring compliance with Whirlpool privacy policy and adequate protection of personal information. • Ensure compliance with relevant data protection laws and frameworks relating to the transfer of personal data across jurisdictions, including transfers within Whirlpool. • Respond appropriately to Data Subject requests for the exercise of applicable data-related rights. • Formulate and maintain policies, procedures, and guidance to continuously uphold our commitment to privacy on a global scale. • Integrate privacy considerations into the design of products, projects, 	

	<p>and processes.</p> <ul style="list-style-type: none"> • Implement guidelines for the retention and deletion of personal data in compliance with applicable legal requirements and business needs. • Conduct regular privacy training and awareness programs for employees to ensure their understanding and compliance with the privacy policy. <p>Should you have any questions or require further information regarding this policy, contact your supervisor, the Global Data Privacy Leader, Chief Compliance Officer and/or the Chief Legal Officer.</p> <p>Failure to comply with this policy may result in appropriate disciplinary action, up to and including termination of employment.</p>
	Signature: /s/ Marc Bitzer

Rev. #	Effective Date	Description of Change	Approved By
1	Nov. 1, 2010	Original release	Jeff Fettig
2	Jan. 1, 2024	Updated to reflect current privacy requirements; formatting changes	Marc Bitzer